

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No.: 7,013,323 )  
Application No.: 09/576,896 )  
Issue Date: 03/14/2006 )  
Inventors: Jason B. THOMAS et al. )  
Title: SYSTEM AND METHOD FOR )  
DEVELOPING AND )  
INTERPRETING E-COMMERCE )  
METRICS BY UTILIZING A LIST )  
OF RULES WHEREIN EACH )  
RULE CONTAIN AT LEAST ONE )  
OF ENTITY-SPECIFIC CRITERIA )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**STATEMENT UNDER 37 C.F.R. 3.73(b)**

Cyveillance, Inc. is the assignee of the entire right, title and interest in the patent and application identified above by virtue of either:

- A. ☐ An assignment from the inventors of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel \_\_\_\_, Frame \_\_\_\_, or the assignment is being submitted for recordation concurrently herewith and a copy is attached.

OR

- B. ☒ A chain of title from the inventors, of the patent application identified above, to the current assignee as shown below:

1. From: Jason B. Thomas; Mark J. Bildner; Brandy M. Thomas; Christopher D. Young; Richard P. Moore; Ross A. Biro; Alissa S. Pemberton; Diane B. Perlman To: Cyveillance, Inc.  
The document was recorded in the Patent and Trademark Office at Reel 011272, Frame 0293 on October 23, 2000.

- ☐ Additional documents in the chain of title are listed on a supplemental sheet.
- ☐ Copies of assignments of other documents in the chain of title are attached.

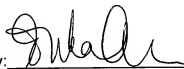
The undersigned is an attorney appointed in the attached Power of Attorney and is authorized to act on behalf of the assignee.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: January 22, 2010

By:



Erika H. Arner  
Reg. No. 57,540  
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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☒ Practitioners associated with the Customer Number:

22,852

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

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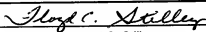
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Assignee Name and Address:

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	10-16-2009
Name	Floyd C. Stille	Telephone	703-852-3121
Title	Vice President and General Counsel		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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